

AREANDINA



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AREANDINA INTERNATIONAL SUMMER SCHOOL 2020

July 6th-July 17th

AREANDINA INTERNATIONAL SUMMER SCHOOL 2020

The Areandina international summer schools is an academic and cultural scenario thought to provide visiting students from universities abroad with a diverse bunch of tools for becoming global citizens, providing them with an enriching learning experience in Colombia and Latin America, through the design of an innovative and relevant program in accordance with the requirements of each university, this program combines: workshops taught by Fundación Universitaria del Área Andina professors, community work and a cultural component providing the students with an integral experiential learning.

Besides, the program seeks to create a space of encounter with Areandinan community and foreign students in order to learn about current issues, while they gain a better understanding of the Colombian and Latin American costumes, culture and Spanish languages skills.

Bearing in mind the rapid growth of cities as a result of the exponential increase in the population and the government's efforts to join in the fight against poverty, the new environmental policies call for a transformation of the construction and space management of both rural and urban spaces, which implies the reduction of the ecological footprint through the implementation of models of production, consumption of goods and use of sustainable resources towards economic growth. This program is thought under the framework of the Sustainable Development Goals, particularly the SDG # 11 regarding Sustainable Cities and Communities, and # 12 concerning Responsible Consumption and Production.

Finally, the program seeks to offer British students a learning program that help them develop the Spanish language skills, the intercultural competence and therefore, their knowledge about Colombia and its culture. All of this, within a communicative framework and up-to-date teaching techniques.



AREANDINA AT A GLANCE

36

Years of history Offering high quality education

32

Research Groups

7

FACULTIES



Administrative, Economic and Financial Sciences School



Health and Sport Sciences School



Legal, Social and Human Sciences School



Education School



Design, Communication and Fine Arts School



Engineering and Basic Sciences School



Law School



+ 33.000 Students



138 Alliances



+ 82.000 Alumni



Employability index up to 88%



Presence- 85% national territory



Colombia “Feel the Rhythm”

One of the world’s most diverse countries with a vibrant culture and stunning natural wealth.

Bogotá

“The city where the past and present meet”

The biggest city and the capital of Colombia. Here you can find people from all over the country, making it diverse and multicultural. This destination is ideal thanks to the combination between past and present. Bogotá history, gastronomy, culture, business and fun makes it a must in your trip to Colombia



Valledupar

“The world capital of vallenato”

Valledupar is a major hub of agricultural, agro-industrial and livestock production that sits along the southern bank of the Guatapuri river, and is bordered by the Sierra Nevada National Park. The park, home to a number of indigenous tribes, boasts towering snowcapped peaks, visible from the city on a clear day. It is also one of the main musical, cultural and folk epicenters of Colombia, recognized as the birthplace of Vallenato music, musical genre of greater audience in the country and currently a symbol of Colombian music.



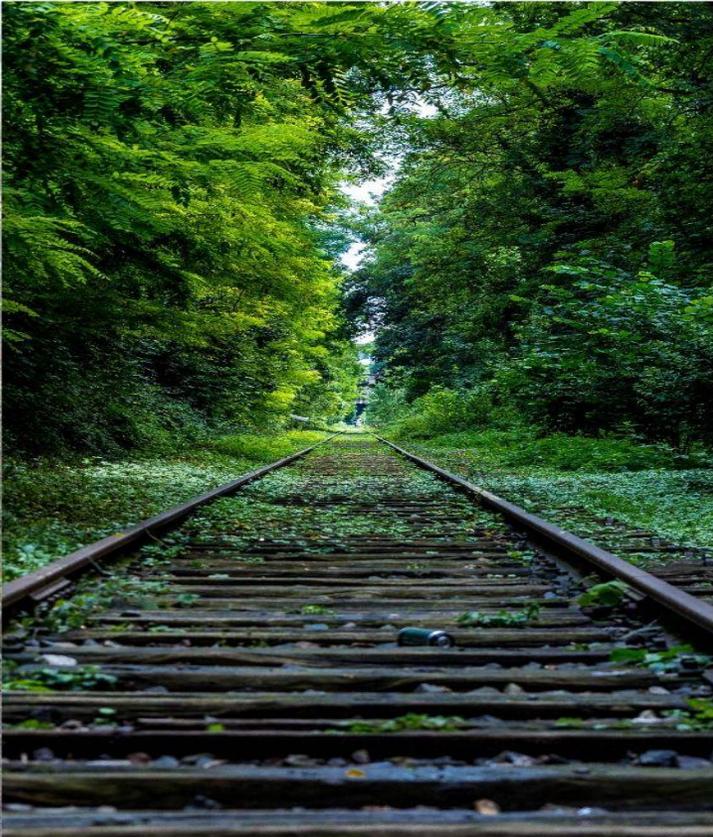
ACADEMIC MODULES

1. Humanistic Management and organizational learning to generate competitive and sustainable organizations
 - 1.1 Purpose-Driven Companies and collective leadership
 - 1.2 Organizational learning and sustainability
2. Responsible Marketing from a green perspective
 - 2.1 marketing green
 - 2.2 Marketing wash
3. Psycho-social workshop



4. The evolution of the social entrepreneurship towards an Entrepreneurial Culture for Social and Economic Development
 - 4.1 Social and rural entrepreneurship
 - 4.2 B companies
5. Spanish for social engagement
6. Alternative sports
7. Colombian typical food workshop

COMMUNITY WORK



SPANISH LANGUAGE IMMERSION



The program provides high quality classes led by professor of our Languages Department, and a set of sociocultural activities that provide students with an integral and successful learning experience.

CULTURAL VISITS

La Candelaria historical neighborhood

Green Grocery Market Paloquemao

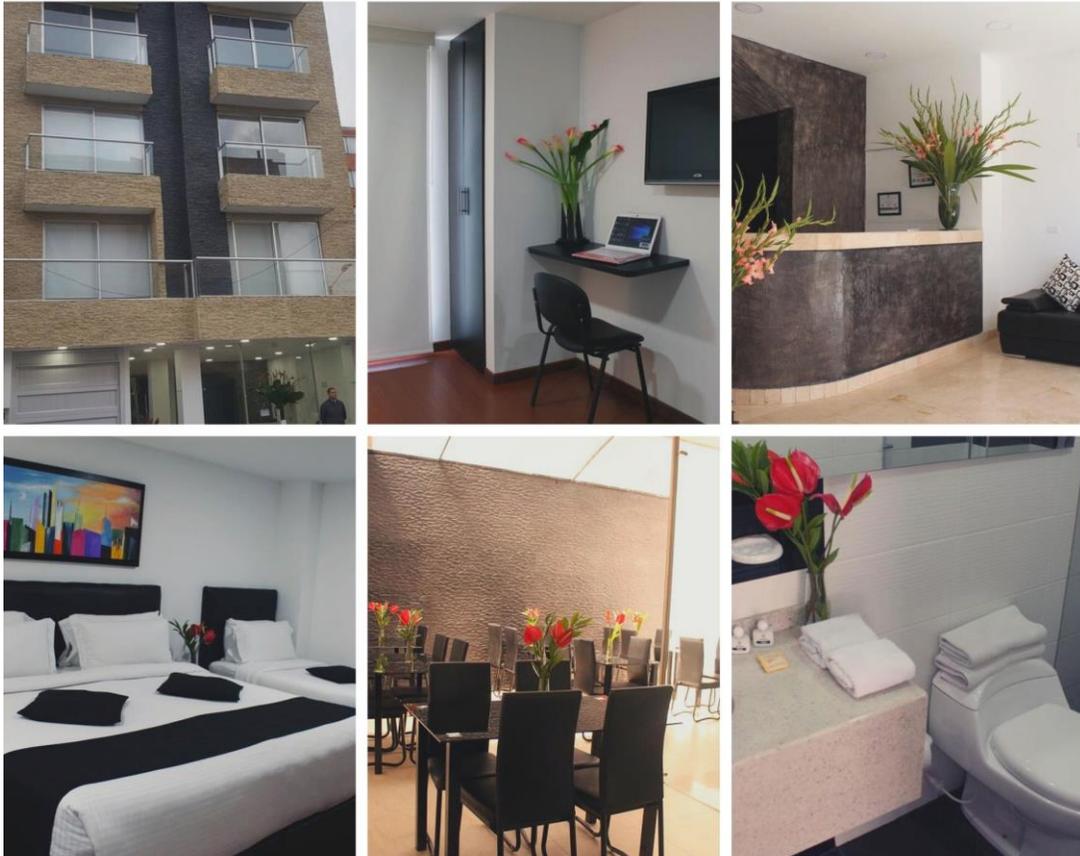
Guatapurí River

Valledupar city



ACCOMMODATION

BOGOTA (RADEL HOTEL)



VALLEDUPAR (AIRB & B)

